

R.E.A.CH. International presents ...

Who's The **HOTTEST**  
**TOMATO**  
Competition

*And the winner is....*

Winners of the  
2007 Hottest Tomato Competition:

Best Hothouse Beefsteak Tomato

- Lakeside Produce Beefsteak

Best Hothouse Cluster/On the Vine Tomato

- Erie Shores Cluster

Best Hothouse Roma Tomato

- Westmoreland/ Topline Roma

Best Hothouse Specialty Tomato

- Sunset Mastronardi - Splendido Extra Sweet Cherry

**Best Overall Tomato in the  
Tomato Capitol of Canada for 2007 -  
Erie Shores Cluster Tomato**

Honourable mentions go to:

Mucci Pac's Rosso Bruno- brown tomato

Pure Hothouse Foods' specialty - "Oriana"  
orange cluster tomato!

Thank you to all who participated in  
the Hottest Tomato Competition. We  
raised \$1100 for the Tomato Festival  
and for REACH International \$ 4,503!  
Congratulations to all for some won-  
derful produce.

Nicole Barron  
Chair, Hottest Tomato Competition  
519-322-5644  
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www.hottesttomato.com



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*On behalf of R.E.A.CH. International and all the growers, marketers and audience of the 2007 Hottest Tomato Competition, I extend a warm thank you to our wonderful judges, and volunteers.*

*We are blessed to have such talented and caring people as yourselves.*

*Again, many thanks, to you all.*

Sincerely,  
*Nicole Barron*

Chair, Hottest Tomato Competition  
[www.hottesttomato.com](http://www.hottesttomato.com)

*Thank You!*

## Our Judges:

*Shalin Khosla, Greenhouse Vegetable Specialist:*

OMAFRA - Ontario Ministry of Agriculture, Food, and Rural Affairs - Harrow, ON

*Papadopoulos, Tom, Ph.D. Research Scientist:*

AAFC - Agriculture and Agri-Food Canada - Harrow, ON

*Tom Mills:*

Produce Manager for A&P Food Stores, Leamington  
30 years in the produce business

*Larry VanGerven:*

Produce Manager for Real Canadian Superstore, Leamington  
20+ years in the produce business

*Sam Elias:*

Owner of Citrus Sam's in Leamington  
45 years in the produce business

*John Herbster:*

Owner of Price Chopper, Leamington  
20+ years in the grocery business

*Scott Makey:*

H. J. Heinz Agriculture Manager, Leamington.



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*Thank You!*



On behalf of R.E.A.CH. International and all the growers, marketers and audience of the 2007 Hottest Tomato Competition, I extend a warm thank you to our very generous sponsors.

We ask all our participants to show your appreciation by patronizing these fine establishments.

Again, many thanks, to you all.

Sincerely,

*Nicole Barron*

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Ontario Greenhouse Vegetable Growers - \$  
Koppert Canada Biological Systems- financial  
Greenhouse Canada Magazine - articles

Accu-Label / Ag-Tronic Control Systems - financial

St. Clair College - Horticulture - financial

Concept Plastics - financial, volunteer

MGS Horticulture - financial

Freeds of Windsor - blazer

Festival Tent and Party Rentals - tent

Plasponics - financial

Climate Control Systems - volunteer

Windsor Factory Supply - jacket

Mastronardi Estate Winery - wine

Roma Club of Leamington - tables

Freddy's Park Stop - pizza

Anchor's Bar and Grill - bottle wine

JAZ Marketing - financial

Ellis Graphics - embroidery

Chapman Signs - banner



## 2007 Hottest Tomato Competition

Judging:

Tomatoes were judged based on appearance (color, size, shape, freedom from physiological disorders and decay), firmness, texture, dry matter, and organoleptic (flavour) qualities.

Our judges rated each commodity on each of these issues, on a scale of 0 to 10

Taste Panel:

watery fruit

firmness

texture

flavour

fruitiness

acidity

Visual Panel:

Colour

fruit shape

fruit cracking

gold specks

puffiness

Then a final overall rating

The combined numbers became the score and were totaled and compared with the others.

Highest score won. Shalin Khosla, from OMAFRA, ran the numbers in his computer and will forward the results to me hopefully this week.

We kept cutting tomatoes and letting people sample them.

We plan that next year we will have a "people's choice" award, allowing the public to vote on the tomatoes they liked best. We found that the general public had a slightly different opinion than that of the judges.

We also plan to be at the Bounty of the County Tradeshow in November to begin getting registrations for next year's event.

We received endless comments celebrating that we had 'tomatoes at the Tomato Fest' and the crowd loved the opportunity to sample the tasty commodities.

We're looking forward to another, even better event next year.

Thanks for the opportunity to help both the Tomato Festival and REACH International.

A big thank you to all the growers and marketers who made this all possible!

Sincerely,

Nicole Barron

Chair, Hottest Tomato Competition

[www.hottesttomato.com](http://www.hottesttomato.com)